



NBTS 2022 | 23 – 24 March  
Clarion Sign, Stockholm  
**Transforming the way we meet**

# NBTS 2022 | Why attend?

Nordic Business Travel Summit is an annual event gathering buyers and suppliers of Business Travel as well as Meetings & Events related services across the region. The 2022 Summit will offer an unparalleled opportunity for networking with the Nordics when Danish, Finnish, Norwegian and Swedish Business Travel Associations bring our members and partners physically together for the first time since 2019.

By including M&E content, #NBTS2022 is showing understanding of the profound change in the way businesses/organizations are going to operate and communicate in post-covid times. **In-person meetings generate need for Business Travel, whether individual or in group. Digital meetings reduce that same need.** The two categories co-exist and cannot be properly analyzed nor managed without each other.

We'd love to meet YOU in Stockholm on **23 – 24 March 2022!**

# Preliminary program | March 23

- 10.00 Buyers only lounge
- 11.00 Registration, Networking lunch & meet the sponsors
- 12.30 Welcome to **NBTS 2022** | **Transforming the way we meet.**
- | An update from the Nordic Business Travel Associations
  - | **Keynote Speaker | A macroeconomic view**
  - | Travel Eco System | New models
- 14.30 Coffee break, **networking** & meet the sponsors
- 15.15 **Distribution | A 365 degree view on the future landscape**  
NDC, GDS, Hotels, New entrants and more...
- 17.15 Wrap up of Day 1
- 18.30 **Networking dinner**

SBTA NORWAY · SBTA SWEDEN · DBTA DENMARK · FBTA FINLAND · NBTA FINLAND



# Preliminary program | March 24

- 09.00 Welcome to Day 2 of **NBTS 2022**  
**| NBTS Morning Café | Let's talk ... in 2 rounds**
- 10.30 **The (ever) changing role of the Travel Manager**
- 11.00 Coffee break, **networking** & meet the sponsors
- 11.45 **Transforming the way we meet.**
- 13.00 Networking lunch
- 14.00 **Keynote Speaker 2 | Sustainability and future living**
- 14.45 Findings from the Morning Café discussions
- 15.00 Handover of “the Budstikke” and round up NBTS2022 | See you in **Oslo in 2023!**
- 15.15 Coffee and farewell

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# NBTS 2022 | Program

We are working to get everything in place and will do regular updates. The final program is expected to be ready by mid - January.

If you wish, you can sign up already now via [this link](#)

# Transforming the way we meet

Organized by SBTA, DBTA,  
FBTA and NBTA



23-24 th March 2022